

| | TOTAL | 20 | | | | | | | | 500 |
|----------------------|--|-----------|-------------|-------------|-------------|-----------------|-----------|-----------------|-----------|--------------|
| SEMESTER VIII | | | | | | | | | | |
| Sr. No. | Subject | TC | Th C | Pr C | Hrs. | Internal | | External | | Total |
| | | | | | | Th | Pr | Th | Pr | |
| 8111 | Professional Skills and Portfolio Development(A) | 4 | - | 4 | 120 | - | 25 | - | 75 | 100 |
| 8112 | Retail and Visual Merchandising (C) | 4 | 4 | - | 60 | 25 | - | 75 | - | 100 |
| 8113 | Fashion Styling And Costume Designing(C) | 4 | 2 | 2 | 90 | 25 | 25 | 50 | - | 100 |
| | | | | | | 25+25=50 | | | | |
| 8114 | Design Collection (B) | 8 | - | 8 | 240 | - | 100 | - | 100 | 200 |
| | TOTAL | 20 | | | | | | | | 500 |

7. Course Details - All Subject Details

4-Year U.G. Degree Syllabus

B Design – Foundation Course

Semester – I

| Subject | Credits | Total Hours | Marks | | |
|------------------------------|----------------|--------------------|-----------------|-----------------|--------------|
| Drawing and Sketching | 4 | 120 | 100 | - | 100 |
| Practical | | | Internal | External | Total |

OBJECTIVES:

The learner will be able to-

- 1) Draw landscape, portrait using shading/ coloring technique with specified tools, techniques and mediums.
- 2) Sketch motifs as an interpretation of natural, geometrical objects and further convert them into abstract and stylized form.
- 3) Draw various technical steps involved in product development process.
- 4) Draw Object, perspective, still life and human figurative drawings.

CONTENT:

| Block No | Objective | Topic/Content Analysis | Assignments | Marks |
|-----------------|------------------|-------------------------------|--------------------|--------------|
|-----------------|------------------|-------------------------------|--------------------|--------------|

| | | | | |
|---|--|---|--|----|
| 1 | To be able to draw free hand drawing of landscape and portrait using shading /Coloring skill with various mediums | <p>Exploration of mediums –</p> <ol style="list-style-type: none"> 1. Pencil 2. Colour Pencil 3. Charcoal 4. Water medium <p>Observation skills of natural and manmade objects</p> <ol style="list-style-type: none"> 1. Formal features 2. Expressive features 3. Symbolic Composition and layout | <ol style="list-style-type: none"> 1) Practice of various types of lines. 2) Shading exercise with different grade pencils and colour pencils. 3) Detailed study of natural forms- (Leaves, Flowers) 5 nature elements to be selected | 25 |
| 2 | To be able to draw objects by developing various motif in different styles and to copy, enlarge or reduce the motifs proportionately | <p>Use of natural elements and convert the same to motifs.</p> <p>Copying and Enlargement and reduction of motifs or illustrations.</p> | <ol style="list-style-type: none"> 1) Motif development - 5 nature elements to be selected and converted into design variation like Geometric, abstract, stylized. 2) Copying, Enlargement and reduction of a motif 1: 3, 1:5, 1:8 scale | 25 |
| 3 | To be able to render three dimensional objects with one, two, three points perspective. | <p>Object drawing Geometrical shapes Cube, Pyramid, Sphere</p> <p>Perspective drawings: cube and solid studies, Detailed discussion of one, two & three point Perspective.</p> | <ol style="list-style-type: none"> 1) Study of 3-D geometrical objects with different angles 2) Perspective drawings of Square, Cube, Circle, Sphere, Triangle, Pyramid (one, two & three point perspective.) | 25 |
| 4 | To be able to apply textures in drawing. To be able to draw technical and figurative drawings. | <p>Development of texture Practice of line quality improvement and apply it to drawings.</p> <p>Different stages of products, still life, object drawing</p> <p>Introduction of human</p> | <ol style="list-style-type: none"> 1) Collect different texture and rendering 2) To imagine and interpret the various stages involved in making a product, through drawings(any one product) | 25 |

| | | | | |
|--|--|---|--|--|
| | | figurative drawings. Basic measurements and proportion. | | |
|--|--|---|--|--|

Evaluation pattern –

Internal Assessment:100 marks continuous evaluation which includes Class Assignments (75 Marks) and Test (25 Marks)

REFERENCE BOOKS:

1. Deshpande R., (2004), *"Colour Pencil"*, Jyotsna Prakashan Pune, 1stEdition.
2. Kamath V. (2006) *"Sketching and Drawing"*, Jyotsna Prakashan Pune, 2ndEdition.
3. Mulik M. (2004), *"Perspective"*, Jyotsna Prakashan Pune, 1stEdition.
4. Narvekar S., Narvekar A., *"Grade Examination-Drawing Made Easy"*, Navneet Publication (India) Ltd.
5. Shelar S. (2007), *"Still Life"*, Jyotsna Prakashan Pune, 1st Edition.
6. Vaze P., (2002), *"Draw and Paint"*, Jyotsna Prakashan Pune, 1stEdition.

4-Year U.G. Degree Syllabus

B Design – Foundation Course

Semester – I

| Subject | Credits | Hours | Marks | | | |
|---------------------|---------|-------|----------|----------|-------|----|
| | | | Th | Pr | Th | Pr |
| Environment Studies | 4 | 60 | 25 | - | 75 | - |
| Theory | | | Internal | External | Total | |

OBJECTIVES:

The learner will be able to -

- 1) Build awareness about physical environment and its components.
- 2) Gain Knowledge of natural resources and their types.
- 3) Develop the concept of ecology and its components.

CONTENT:

| Block No | Objectives | Topic/Content Analysis | Assignments | % of weightage Marks |
|----------|------------|---------------------------------|-------------|----------------------|
| 1 | To be able | The Multidisciplinary Nature of | Group | 25 |